

## 2010 IMPACT ASSESSMENT COMMITTEE SUMMARY REPORT 2010

### EDUCATION

**Friends of the Children, 2008, \$100,000** over two years

*To expand the program's long-term, paid mentoring for vulnerable children living in high-risk environments to develop the relationships, goals, skills and resources needed to thrive.*

[www.friendskc.org](http://www.friendskc.org)

WWF is funding 24 children over two years to participate in its mentoring program and to be evaluated as part of a larger National Institutes of Health 5-year-long study to assess the efficacy of the Friends' model and its commitment to work with children from kindergarten through high school (12 years). WWF funding enabled two additional staff members ("Friends") to come on board during each of the two years of the grant and mentor 8 children each. A total of 88 children were in the program in 2009-2010. Last year, 97% were promoted to the next grade; had better school attendance than their peers; disciplinary actions markedly decreased; and enrollees did 12% better in reading and 16% better in math than their peers.

**College Access Now, 2009, \$100,000** over two years

*To expand this program to provide college access curriculum and intensive individualized support so that talented, motivated and economically disadvantaged students can prepare for and earn admission to college.* [www.collegeaccessnow.org](http://www.collegeaccessnow.org)

WWF is funding the expansion to West Seattle High School, the third site for the College Access Now (CAN) program within the Seattle school district. A former AmeriCorps member has been hired part-time and CAN is on-track, having recruited 30 juniors to the program. Cohorts meet weekly, conduct college campus visits, and schedule financial aid nights with the goal to increase the overall college culture of W. Seattle HS. CAN also works in Franklin and Garfield high schools, giving more first generation and low-income students access to college.

### HUMAN SERVICES

**Milk Fund, 2007, \$100,000** over 3 years

*To help fund an expansion of Seattle Milk Fund's childcare grants to students trying to complete their college degrees.* [www.seattlemilkfund.org](http://www.seattlemilkfund.org)

The 100-year-old Milk Fund is in its final grant year and been through several positive changes, including the hiring of a new executive director, and development of fiscal and program long range plans, as well as a new service model and a revamped annual campaign. Changes in the cash grants to parent-students for child care have been: 1) reduction in level of grants from \$1,200 to \$1,000 (the amount mentioned in the original grant); 2) a move from tuition grants to child care grants; and 3) implementation of a pilot project in which a circle of Milk Fund volunteers are assigned a client to assist with funding and other forms of support. Seventy-two families and 96 children were served during the course of WWF grant.

**Girl Scouts NW, 2008, \$100,000 over 3 years**

*To make Girl Scouts' Fostering a Future (GSFF) program available to more girls in foster care by extending the program to Snohomish County (from King, Pierce and Thurston).*

[www.girlscoutsww.org](http://www.girlscoutsww.org)

The Fostering a Future program enables girls in foster care to participate in Girl Scouts with their peers in foster care by providing such troop needs as transportation. As the expansion in Snohomish unfolded, rush hour traffic became an obstacle. As a result, the weekly afternoon GSFF troop meetings have been replaced by one monthly evening meeting and one 5-hour monthly Saturday meeting. Two Snohomish troops are now underway with 19 girls. During the final year of the WWF grant, Girl Scouts is: 1) working with the Tulalip Nation to add a third troop on the reservation; 2) piloting new tools to evaluate the long-term impact of the GSFF program; and 3) working to leverage the WWF grant to secure additional funders for the Fostering a Future program.

**Mockingbird Society, 2009, \$100,000 over 2 years**

*To provide operating support as the organization expands its two programs working to change the foster care system: the Mockingbird Family Model and the Mockingbird Network.*

[www.mockingbordsociety.org](http://www.mockingbordsociety.org)

The Mockingbird Network has six functioning chapters in six regions in the state. They have sponsored a Youth Summit, completed a Youth Rights Manual and placed youth on committees charged with implementing federal Fostering Connections legislation. The Mockingbird Family Model works to: 1) prevent children from entering foster care; 2) support children and families currently in foster care; and 3) increase opportunities for children to exit the system to permanent families. Through its constellation model, the Family Model allows siblings to remain together or in close proximity and recruits high quality foster parents. WWF funding will help the Society stabilize its organization while it works to expand its model beyond the current 8 constellations in Washington state, 6 in Washington DC and 2 in Kentucky.

ENVIRONMENT
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**Puget Soundkeeper Alliance, 2007, \$100,000 over 3 years**

*To fund the Stormwater Regulation and Clean Water Act Enforcement Project to monitor pollution run-off into Puget Sound and ensure compliance with existing laws.*

[www.pugetsoundkeeper.org](http://www.pugetsoundkeeper.org)

At the close of its WWF grant, PSA has shown itself to be a successful litigator of polluters. As a result PSA has found corporations (such as Boeing and Weyerhaeuser) and government entities (Dept. of Ecology and the EPA) more willing to develop: 1) filters to reduce metals in the stormwater coming off boatyards and industrial sites; 2) greater public oversight of the Dept. of Transportation's highway stormwater permit process; 3) increased business compliance with the Clean Water Act; and 4) a more engaged public regarding the threats to salmon, orcas, and marine birds. Funding from WWF added credibility to PSA and helped the organization obtain other funding.

**Cascade Land Conservancy, 2009, \$87,500** over 2 years

*To launch the Community Stewards program to train volunteer citizen leaders to better serve families and protect farms, forests and open space. [www.cascadeland.org](http://www.cascadeland.org)*

The Conservancy is a 20-year old independent land conservation and stewardship organization. Among its successes is bringing 17,000 farmers, foresters, elected officials, environmentalists, businesses and community organizations together to develop the Cascade Agenda, a 100-year vision and immediate action plan to conserve more than 1 million acres of farms, forests, shorelines and urban parks. Now the organization is working to recruit 18 Community Stewards in 9 cities, each of whom will in turn recruit 85 volunteers to advocate for policies in their communities that promote better living environments. At site-visit time (3 months into the grant), recruitment is taking place in 5 cities and the number of volunteers exceeds projections. However, it's been difficult to find volunteers willing to commit to the Steward role. Even though some volunteers are acting in the Steward capacity, they are reluctant to take on the role officially. As a result, CLC is contemplating changes in the original approach.

**HEALTH**

**First Place, 2008, \$100,000** over 3 years

*To expand and improve on-site mental health services at First Place in order to more thoroughly meet the mental health needs of traumatized children and thus improve their chances to succeed academically and in life. [www.firstplaceschool.org](http://www.firstplaceschool.org)*

As originally intended, WWF funds would allow First Place to: 1) staff mental health professionals on-site; 2) purchase evidence-based, standardized assessment and intervention tools; and 3) provide skill-building workshops for teachers, parents and children. At last year's site visit, First Place had just signed an agreement with Antioch University, significantly changing the means, but not the goal of their initial request. To date, Antioch graduate students are working in three areas: 1) advanced practicum work; 2) performing baseline assessments; and 3) working on community action projects. The Antioch arrangement means First Place did not have to hire in-house mental health staff and now has the ability to bill Medicaid for assessments. Also with Antioch's help, new and better testing materials have been purchased, all students have completed the baseline testing, and individual treatment plans have been developed for each student. In addition, the school's relationships with community-based mental health providers have grown.

**King County Sexual Assault Resource Center, 2009, \$100,000** over 3 years

*To expand the Dando Voz (Giving Voice) program, a childhood sexual abuse prevention and intervention program for Spanish speaking children and their families in South King County. [www.kcsar.org](http://www.kcsar.org)*

In 2009, KCSARC reached 35 Spanish-speaking children and families through its *Dando Voz* program and, with WWF funding, set a goal to reach 90 families/year during the course of the grant. The program has three components: 1) Parent-Child Interaction Therapy (PCIT), a play-therapy program that teaches parents to nurture children who've experienced abuse; 2) Parent Enhancement Program (PEP), a 1:1 program that teaches parents how to help their child heal and prevent further assaults; and 3) Incredible Years (IY), a classroom program targeting at-risk

families and teaching skills to reduce the incidence of abuse. To date, KCSARC is on-track with their *Dando Voz* expansion. A Bilingual Family Services Specialist with an MA was hired in 10-09 and as of 2-10, she has been conducting PEP with a caseload of parents with a reach of 50 children and the IY training has been completed. There has been only one change from the original grant agreement, which is hiring one Family Services Specialist staff member instead of a .25 FTE Client Care Specialist I and a .5 FTE Client Care Specialist II (with an MA).

## ARTS & CULTURE

### **Seattle Arts and Lectures, 2007, \$60,000** over 3 years

*To fund expansion of the “Writers in the Schools” program that brings professional writers into classrooms to promote literacy and creative expressions through weekly instruction, mentors, teacher workshops and special projects. [www.lectures.org](http://www.lectures.org)*

In the three years of the WWF grant, Seattle Arts and Lectures, through the Writers in the Schools program, has placed 63 professional literary artists in 69 schools, reaching 12,180 students. Teachers document significant improvement in 90% of their students in either the quality of student writing, interest in and appreciation of writing or enhanced self-confidence. Tighter school budgets in the last year have affected reenrollment of schools, and the WITS staff has worked hard to maintain programs participation, falling behind their goal of 25 schools this year to 21. Three new programs were added (Port Townsend, Lummi Nation, and Seattle Children’s in a palliative one on one program). Next year has the same poor outlook for schools retuning to the program. In these challenging economic times, SAL will have to work hard to support WITS and provide the community with the excellent programming we have seen. The SAL staff is competent, flexible and committed to the program, and draws on the shared expertise of the numerous “WITS type” of programs around the country. The WWF grant has helped SAL receive 2 unsolicited grants in the past year, from the National Endowment for the Arts and Amazon.

### **Artist Trust, 2008, \$100,000** over 3 years

*To fund grants and fellowships to individual artists and projects through a peer-review process and to enhance professional development and information services for artists.*

[www.artisttrust.org](http://www.artisttrust.org).

During the course of the WWF grant, Artist Trust (AT) will distribute 10 additional Fellowship Awards of \$7,500 and 10 Grants for Artist Projects (GAP) of up to \$1,500. In the grant’s second year: 16 artists received Fellowship Awards, 3 of which were made possible by WWF; 61 artists received GAP awards, 3 of which have thus far been funded by WWF; and \$4,500 was used to support AT’s clearinghouse for artist opportunities, its legal resources, and a pilot health care project, the WA. Artists Health Insurance Project (WAHIP) - an artist clinic developed with Country Doctor Community Clinic that provides subsidized primary and preventive care. When funded, AT’s stated goal was to increase the number of grants to artists above those funded by the WA. State Arts Commission (WSAC). The current economy and State budget situation meant AT’s WSAC funding was reduced by 27%. As a result, instead of increasing awards, AT was forced to reduce the number of Fellowship awards given in 2009 from 21 to 16, 3 of which were made possible by WWF.

**Northwest African American Museum, 2009, \$87,500/3 years**

*To fund general operating support for this museum that documents and exhibits the unique historical and cultural experience of African Americans in the Northwest.* [www.naamnw.org](http://www.naamnw.org)

Last year NAAM received a prestigious grant from the Federal Institute of Museum & Library Service that allowed them to launch a key program aimed at strengthening their curatorial capacity. Other positives include a powerful board and advisory board, a pro bono marketing plan, 70 active volunteers, and collaborations with groups which dovetail with their mission, which they hope will attract new members and patrons. The exhibition, "East by Northwest," featuring stories of Ethiopians in the Pacific Northwest, brought new members from different communities. Re membership, NAAM has lowered the cost of membership from \$60 to \$20, and now counts one membership for each purchase rather than the number of persons covered in that membership. They hope to reach 310 members by August, although that will be affected by the economy and their emphasis on developing a donor base. Visitors in 2009 numbered 14,526, close to their 15,000+ goal. The museum did not reach its 2009 fundraising goal, so they have reduced their expenses accordingly and are focusing on budget oversight and fiscal stewardship. WWF's grant has helped NAAM financially in its first two years of operation and also given them significant credibility with other funding agencies and donors as they seek to build a strong community through such programs as enrichment opportunities, mini-exhibits, and performance activities in their café gallery.